

Growing in Lake Park

Village of Lake Park
Economic Development Commission
Meeting Minutes:
Thursday, November 19, 2015
Lake Park Community Center

Attendees: Sandy Coughlin, Doug Lucas, Sharon Williams, Chris Yeager
Guests: Cheri Clark, David Cleveland, Sean Lowther, Ron Oxford
Absent: Mark Phillips

Call to order & Prayer: Sandy called the meeting to order at 6:56 pm, Chris offered a prayer.

Minutes, Announcements & Finance: October 29 meeting minutes were approved as emailed. EDC budget balance is \$4688.16.

Public Comment: Sean commented on trash collection overflow observed today.

Commissioner Comment: Outside business matters resulted in an unusual delay in a few of our commissioners arriving in time to start the meeting at 6:30pm.

Council Comment: The VOLP approved \$4000 EDC expenditure for first phase of decorative directional signs project and anticipates a \$6000 EDC proposal for the next budget year meeting in April 2016.

Old Business: Village Development

A. Commercial Enhancements: Lucas is replacing all the Town Center plantings with more drought resistant species, within the 1-year installation warranty period. Sandy will raise future irrigation responsibility with Town Center management/owners.

B. Town Center Leasing Update: The Sales Office and Bellasera Bistro have renewed their leases.

C. mylakeparknc.com commercial website: Concern over lack of progress raised question about continuing with James Smetana. Chris suggested one more month before cancelling.

E. Directional Maps: Copies given to each Commissioner for distribution at their discretion. Sharon and Sandy will begin a visit campaign after the holidays with local organizations.

F. Commissioner Badges: Commissioner badges were distributed to Chris, Doug and Sharon to wear when representing the Village at various events. Chris has begun attending the Union County Chamber Young Professional events.

G. Decorative Directional Signs: Banner Signs Today owner Ron Oxford reviewed a 2-phase option and clarified the materials, content, costs and timing for the first phase at \$4110. He presented his COI and color charts and will provide these specs by email before Dec 1 2015. The EDC agreed which signs will be completed, which revised, and which to be postponed for completion in the next budget year. Non-reflective flat black will be powdercoated, with #131 Satin Gold vinyl border, Kelly Green accents, and Gloss White vinyl lettering; with a 5-year warranty. Per the RFP: Signs 10, 11, 12 and 13 will be replaced at \$535 each, signs 8 and 9 at \$475 each, and signs 14 and 17 at \$250 each.

New Business

A. Commissioner Terms: Sean expressed his regret that he would not be available for the EDC vacancy arising from the expired term that Mark had filled. The EDC will post the opening in the December *Villager*.

B. Gift Certificates: Sharon and Sandy will distribute the certificates personally after the holidays.

Communication: Email or phone news items to Sandy before December 11 *Villager* deadline. The issue can be on www.lakeparknc.gov by 12/17 and in homes by 12/22.

Next Meetings: Thursday, January 21, 2015 at Community Center

- New Topic:**
1. New Commissioner
 2. Mylakeparknc.com
 3. Signage Progress
 4. Organization Visits

Adjournment: 8:53 pm